

work experience

Senior UX Designer, DaVita Healthcare Partners

November 2014 - Present

Conducted user research within clinics, identified user needs, designed internal web applications for clinical users, and evaluated user feedback. Established and promoted design guidelines, best practices, and standards. Participated as a team member in both waterfall and Agile development environments. Created wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas. Presented and defended designs and key milestone deliverables to peers and executive level stakeholders.

Senior UX Designer, National Renewable Energy Laboratory

January 2009 - November 2014

Led the Communications Office's practice of user centered design (UCD) as part of the UCD team, establishing best practices and pioneering new techniques (like collaborative design studios and Agile development) and the use of new software. Designed and tested websites and web applications from sketch, to wireframe, to visual design, to CSS. Participated in usability testing and devised new solutions based on results. Mentored other designers in UX practices, gave presentations on research and lessons learned, and wrote for the office's user centered design blog.

Graphic Designer, Jacobs Engineering (formerly Carter & Burgess)

October 2005 - October 2008

Designed and developed information graphics for national transportation related projects. Created presentations for public involvement and agency meetings. Spearheaded design, development and promotion of in-house graphics web site. Worked with engineers and transportation planners to translate their process diagrams and flowcharts into easily understood graphics for reports and publications. Developed identities for various transportation projects that were then used throughout the life of projects in all materials.

Graphic Designer, Senior Graphic Designer, Art-O-Graph Publications, Inc.

October 2001 - October 2005

Designed materials for various Art-O-Graph clients including Quiznos and Eagle Claw. Created ads, brochures, catalogs, posters, packaging, and other print media. Designed and developed several web sites, putting to use knowledge of HTML and CSS, as well as Javascript and PHP customization abilities. Created multimedia presentations, animations, and interactive CDs. Obtained print bids, set up jobs for print, approved proofs, and developed cordial relationships local printers. Met with clients, organized job tracking, and presented and assigned new projects to the rest of the design team. Oversaw the design work of junior design team members, trained and supervised interns.

Graphic Designer, Iowa Grain Quality Initiative (IGQI)

July 2000 - July 2001

Responsible for the design of all printed materials used by the IGQI, including posters, brochures, and pamphlets. Helped maintain the IGQI website. Designed the logo and branding package for the Grain Quality Laboratory.

education

College Degrees

- MS in Marketing - University of Denver, June 2008
- BFA in Graphic Design - Iowa State University, May 2001

Professional Certification

- UX Certification - Nielsen Norman Group, September 2014
- Certified ScrumMaster - Scrum Alliance, December 2015