



Erica Augustine
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In pursuit of the next step in my career path, I have recently completed a graduate degree at the University of Denver. With a masters degree in marketing and nearly eight years of experience as a graphic designer, I feel that I now have an excellent background to advance my career. I have built relationships with clients and vendors, managed other designers, and have learned a lot along the way. In grad school, I developed an interest in branding, customer relationship marketing, market research, and customer experience management among other things. I am now eager to apply this knowledge in my next exciting position.

work experience

October 2005 - Present

Graphic Designer, Carter & Burgess (now Jacobs Engineering).

Designed and developed information graphics for national transportation related projects. Created presentations and put together presentation materials used for public involvement and agency meetings. Designed "reader friendly" Environmental Assessment publications and other reports. Worked with engineers and transportation planners to translate their process diagrams and flowcharts into easily understood graphics. Developed identities for various transportation projects that were then used throughout the life of the project in all materials.

October 2001 - October 2005

Graphic Designer, Senior Graphic Designer, Art-O-Graph Publications, Inc.

Designed materials for various Art-O-Graph clients including Quiznos and Eagle Claw. Created ads, brochures, catalogs, posters, packaging and other print media. Designed and developed several websites, putting to use knowledge of HTML and CSS, as well as Javascript and PHP customization abilities. Utilized various programs in order to create multimedia projects such as presentations, animations, and interactive CDs. Obtained print bids, set up jobs for print, approved proofs, and developed cordial relationships with several local printers. Met with clients, organized job tracking, and presented and assigned new projects to the rest of the design team. Oversaw the design work of junior design team members, trained and supervised interns.

July 2000 - July 2001

Graphic Designer, Iowa Grain Quality Initiative.

Responsible for the design of all printed materials used by the IGQI, including posters, brochures, and pamphlets. Helped maintain the IGQI website. Designed the logo for the Grain Quality Laboratory and established the GQL identity. Designed and printed numerous posters and other materials for display by IGQI extensions in all counties of Iowa.

education

University of Denver, Denver, Colorado

- MS in Marketing, June 2008
- Concentration: Integrated Marketing Communications (IMC)

Iowa State University, Ames, Iowa

- BFA in Graphic Design, May 2001
- English minor
- Accepted into the Graphic Design program through a competitive portfolio review, 1998

software knowledge

Strong Knowledge: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe PageMaker, Adobe Acrobat Professional, Adobe Dreamweaver, Adobe Freehand, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Windows & Mac OS

Very Good Knowledge: 3D Studio Max, Adobe Flash, QuarkXpress, Adobe Premiere, Macromedia Director, Final Cut Pro, Motion, GarageBand, Soundtrack, iDVD, iMovie, Google Earth

Some Knowledge: ArcMap, ArcCatalog, Adobe GoLive, Adobe ImageReady, Keynote, Bryce, Peak DV, SketchUp, Adobe FrameMaker